



8182 Maryland Ave., Ste. 900  
St. Louis, MO 63105  
314.725.0455  
[www.investmentadvisornow.com](http://www.investmentadvisornow.com)

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**FOR MORE INFORMATION:**  
RC Balaban  
314.743.2295  
[rbalaban@bamstl.com](mailto:rbalaban@bamstl.com)

**TIYA LIM NAMED BUCKINGHAM ASSET MANAGEMENT'S  
DIRECTOR OF INSTITUTIONAL ADVISORY SERVICES**

(St. Louis — June 30, 2011)

[Tiya Lim](#) has been named director of institutional advisory services at [Buckingham Asset Management](#). She will be responsible for leading our business development, operations and service offering to institutions and nonprofit organizations both locally and nationally.

“Tiya will do an outstanding job of helping to enhance our already-strong service offering to institutional clients,” said [Adam Birenbaum](#), Buckingham’s chief executive officer. “Her willingness to take on this role shows the commitment and dedication our team has in becoming the preeminent provider of investment services to institutions and other organizations that can benefit from our services.”

Tiya has an MBA from the University of Chicago Booth School of Business and a bachelor’s degree from the Wharton School of the University of Pennsylvania. Previously, Tiya was the firm’s investment strategy manager. She will continue in her role with the firm’s investment policy committee and remain focused on providing intellectual capital in the area of retirement strategies.

About Buckingham Asset Management

Based in St. Louis, Buckingham Asset Management, LLC is led by a team of 13 principals and manages more than \$3.2 billion in client assets (as of May 31). Our investment approach centers on modern portfolio theory implemented through passively managed mutual funds and Buckingham’s proprietary fixed income portfolio design and execution capabilities. We offer fee-only wealth management for individuals, businesses, trusts, not-for-profits and retirement plans. For more information, visit [www.investmentadvisornow.com](http://www.investmentadvisornow.com).

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