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**BUCKINGHAM ASSET MANAGEMENT ACQUIRES RNM FINANCIAL MANAGEMENT**

By acquiring the Alaskan investment firm, Buckingham shows its dedication to growing and serving clients across the country.

(St. Louis — April 1, 2011)

St. Louis-based Buckingham Asset Management has acquired RNM Financial Management, Inc., based in Soldotna, Alaska. Terms were not disclosed.

RNM was founded in 1996 by Bob Mikunda, who also has more than 40 years of accounting experience. RNM will take the Buckingham name, and Mikunda will become part of the Buckingham team and serve as a wealth advisor.

“We are extremely excited to bring Bob and RNM on board with Buckingham and to expand into the Last Frontier,” said Adam Birenbaum, Buckingham’s chief executive officer. “Bob brings a wealth of experience to our firm, and this furthers our strategy of acquiring high-quality firms.”

This is Buckingham’s second acquisition in six months led by Birenbaum, who also led its transaction with Wealth Management Consultants, based in Santa Rosa, Calif. RNM previously used the back-office services of Buckingham’s sister firm, BAM Advisor Services, a turnkey asset management provider to many leading wealth management firms throughout the country.

**About Buckingham Asset Management**

Based in St. Louis, The Buckingham Family of Financial Services includes Buckingham Asset Management, LLC, BAM Advisor Services, LLC and BAM Risk Management, LLC. The Buckingham Family is led by a team of 13 principals and manages or administers more than \$14.1 billion in client assets (as of 3/31/11). Its investment approach centers on modern portfolio theory implemented through passively managed mutual funds and Buckingham’s proprietary fixed income portfolio design and execution capabilities. Through Buckingham Asset Management, the company provides fee-only investment management for individuals, businesses, trusts, not-for-profits and retirement plans. For more information, please visit <http://www.investmentadvisornow.com/>

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